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Training Workshop GMS Logistics Update & Green Freight



COURSE CONTENT:

- **Value Chain and Supply Chain**
 - Definition
 - Logistics in Supply Chain
 - Logistics Value
 - Logistics Goal and Strategies
 - Value Chain
 - Value Stream
- **Outsourcing**
 - Drivers for the growth of Logistics
 - Types of outsourcing
 - Comparison between own account & Outsourced Logistics
 - Third Party Logistics
 - Fourth Party Logistics
 - Logistics Outsourcing Implementation
- **Green Freight**
 - Definition
 - Freight Industry's Local & Global Impacts
 - Benefits of Green Freight
 - Green Supply Chain Management
 - Fuel Efficiency Approaches
 - The Paradoxes of Green Logistics
- **GMS Database**

WHO SHOULD ATTEND?

- Operation / GM in LSPs
- Customer service
- Traders
- Import & Export Officer
- Sale and Marketing
- Freight Forwarders
- Business Development Officer
- Whom it may concerns



REGISTRATION:

- T: 023 884 990 / 012 371 187
- E: training@camffa.org.kh
registration@camffa.org.kh
- W: www.camffa.org.kh
- FB: cambodia freight forwarders association

FEE

- Free of Charge (first come first serve)
- Certificate of Study, Course handout
- Lunch and Coffee Break and Group photos are provided at the venue

SCHEDULE & VENUE:

- Date: 14th - 15th November 2017(8:30am-4:30pm)
- Venue: KAMSAB, #109, Sisowath Quay, Wat Phnom, Khan Daun Penh.

TRAINERS / SPEAKERS

1. Ms. Chan Sras Ros, Deputy Director General of KAMSAB
2. Mr. Kuch Sith Oudom , General Manager of RTC, Master of Business Information System
3. Mr. Hun Sam Seyla, Business Development Manager of RSL Global Logistics Co. Ltd.

